



Press Contact:

Jordan Trocchio

+1 610-321-6400

[Jordan.Trocchio@cohesivegroup.com](mailto:Jordan.Trocchio@cohesivegroup.com)

Follow us on LinkedIn:

[@cohesive](#)

News Alert

## **Cohesive Announces Acquisition of MaximoCon, Technical Maximo Consultancy**

*Enhances Ability to Deliver Enterprise Asset Management Solutions to Organizations Globally,  
and Further Solidifies Its Position as a Leading IBM Maximo Implementation Partner*

EXTON, Pa. – August 9, 2022 – Cohesive, a wholly owned, independently operated, digital integrator business unit of Bentley Systems, Incorporated (Nasdaq: BSY), the *infrastructure engineering software* company, today announced the acquisition of MaximoCon, a Brazil-based consultancy specializing in technical services for IBM Maximo, IBM's enterprise asset management solution.

MaximoCon has worked with Cohesive on a variety of global Maximo systems integration projects and is a long-time partner. Founded in 2015, the MaximoCon team offers both technical and functional senior-level expertise to Maximo implementations. MaximoCon will operate as an integral part of Cohesive.

Through the 2020 and 2021 combination of several acquisitions of industry leading advisory and consultancy businesses, Bentley Systems formed the digital integrator business, now newly branded as Cohesive, to advise and support infrastructure owner-operators in their digital transformations. Cohesive partners with clients to develop their digital strategies spanning the full infrastructure asset lifecycle, upgrade their enterprise environments, leverage digitalization and drive better ESG outcomes around efficiency, reliability, and sustainability.

Clients understand that going digital will accelerate operations in a way that produces better outcomes for businesses and communities. The digital ecosystem of data, tools, and processes must be strategically adopted and integrated to meet the unique needs of the businesses while incorporating best practices. A sophisticated enterprise asset management system such as IBM Maximo is a critical component of the integrated digital ecosystem that enables data-driven decisions. [MaximoCon](#) will enable Cohesive to expand its technical and functional delivery

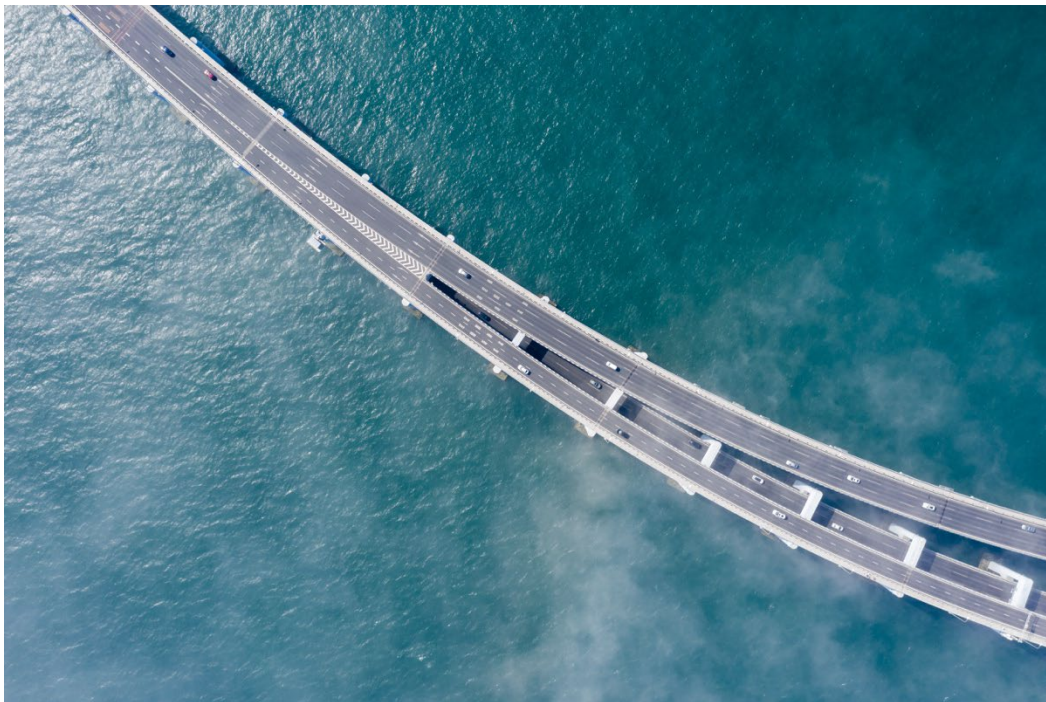
resources, activating more teams and increasing depth in skill for enterprise asset management projects.

“Digitalization in enterprise asset management is a big priority for our clients and a key part of the digital twin core capability,” said Mark Bew, CEO of Cohesive. “Adding MaximoCon to our global team will further expand the already deep expertise we have in Maximo and drive more efficient delivery for our clients and help us gain access to the South American market. We have been partnering with MaximoCon on many projects and are excited to welcome them to the Cohesive family.”

Leonardo Bastos, executive of MaximoCon, said, “We are thrilled to join Cohesive and enhance the delivery of their implementations around IBM Maximo. Pairing the senior technical expertise of our firm with Cohesive’s deep experience of process, industry, and digital solutions provides a truly integrated and end-to-end experience for our clients.”

Bastos joins Cohesive along with other executive partners Breno Vida and Péricles Foureaux.

**Image 1:**



Getty Images

**Caption:** Cohesive helps design and deliver transformational outcomes in both the built and natural environments while achieving practical service, financial, and social goals for its clients.

##

## About Cohesive

Cohesive is a new business created by the coming together of top quality, industry-leading brands. The businesses have been selected, by Bentley Systems, to provide a blend of industry experts and lifecycle capabilities enabling Cohesive to support the most complex projects anywhere in the world. Cohesive partners with asset owner-operators and enterprise leaders to design and deliver transformational outcomes, in both built and natural environments that enable clients to deliver on their service, financial, and social goals.

Learn more at <https://cohesivegroup.com>

© 2022 Bentley Systems, Incorporated. Bentley, Cohesive, and MaximoCon are either registered or unregistered trademarks or service marks of Bentley Systems, Incorporated or one of its direct or indirect wholly owned subsidiaries. All other brands and product names are trademarks of their respective owners.